

WHIRL

JANUARY 2010

HOT NEW STAR MATT BOMER

AND HIS COOL TIME
LIVING IN SHADYSIDE

JET SET
HOW TO CHARTER
YOUR OWN
PLANE

IT'S A MAD WORLD
TOP AD AGENCIES
TRANSFORM POP CULTURE

FOUNTAIN
OF YOUTH
UPMC DOCTORS
& THE BEAUTY OF
RESVERATROL



The White Collar
heartthrob got his
start at Carnegie
Mellon University!

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VELOCITY
broadcasting

ELIAS/SAVION'S VELOCITY BROADCASTING

Elias/Savion is heading a revolution in corporate communications with its VELOCITY Broadcasting network, the largest private broadcasting network on the planet, covering six continents with private, high-definition digital suites in private clubs, restaurants, and hotels in the top 200 markets in the world. "We specialize in producing and delivering custom television programming live via satellite to invitation-only audiences," says Philip Elias, president and CEO of Elias/Savion. "We move information, not people, making VELOCITY a very green communication solution. Since 2005, we have produced powerful HD broadcasts for the top Fortune 500 companies that have reached more than 150,000 key decision-makers with critical information across a wide range of topics while eliminating more than a half a billion pounds of climate-changing gases caused by air travel." **Elias/Savion**, and VELOCITY Broadcasting 625 Liberty Ave., Downtown. 412.642.7700. elias-savion.com. 412.316.6100. velocitybroadcasting.com.