

FAST FACTS

- **Founded:** 2005
- **Corporate Headquarters:** Pittsburgh, PA
- **Corporate Leadership:**
 - Philip L. Elias**
President and CEO
 - Jeffrey P. Esswein**
Chief Operating Officer
 - Susan L. Franklin**
Senior Vice President,
Strategic Business Development
 - David C. Lewetag II**
Vice President, eBusiness Strategy
 - Rosemary Mendel**
Vice President, Business Development,
Sponsorship Programs
 - Ronnie Savion**
Creative Director
 - Jeff Donaldson**
Public Relations
- **Number of Available Sites Per Broadcast:** 145
- **Network Partners:**
 - Morton's the Steakhouse
 - Maggiano's Little Italy
 - ClubCorp
- **Maximum Guest Capacity:** 7,000
- **Channel Partners:**
 - Maritz Travel Company
 - Virtual Vision Marketing Company
- Delivers custom television programming live via EchoStar Satellite to VELOCITY HD Digital Suites in private clubs and restaurants across the United States, Canada and Mexico.
- Provides the business, industry, government and non-profit sectors with a way to produce private television broadcasts that contain targeted messages and are delivered to a nationwide audience of decision-makers across the continent, all in one night.
- Partners with companies in technology, finance, manufacturing, education, non-profit, philanthropy and healthcare to deliver company announcements, educational programming and product roll-outs.

